



**U2 360° Tour**  
**Sept. 16 & 17, 2009**  
**Guest Information ...**

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Thank you for purchasing tickets to the **U2 360° Tour**. *Rogers Centre* is thrilled to be hosting the Grammy nominated and platinum-selling artists in what will be the concert experience of the year!

Below is some important information about the upcoming concert. We look forward to seeing you at *Rogers Centre* - enjoy the show ...

**About The Show:** This show has been described as "spectacular" and any other description of the show will not do this marvel of production justice. Lucky for you, you'll get to see it live! Here are some interesting tidbits of information to tie you over until show time:

- The stage has no defined front or back and is surrounded on all sides by the audience. The stage design also includes a cylindrical video screen.

- The inspiration for the design, nicknamed "the Claw", came from the landmark Theme Building in Los Angeles. The stage is built by the Belgian company Stageco, and construction requires the use of high-pressure and innovative hydraulic systems.

- The steel structure will be 164 feet tall and can hold up to 200 tonnes underneath it.

**Opening Acts:** Taking the stage at 7:00 p.m. is **Snow Patrol**. In 2003, they released their first album *Final Straw* which surpassed 4x platinum sales in the UK. Following it up with international success in 2006, when *Eyes Open* sold 4.7 million copies worldwide. The songs "Run", "Chasing Cars" and "Signal Fire" are among the band's biggest hits. **Snow Patrol** have been nominated for three BRIT Awards and have won five Meteor Ireland Music Awards. In 2008, the band released their fifth studio album *A Hundred Million Suns*. Worldwide, the band has sold over 7 million albums. Arrive early to make sure you leave plenty of time for gate entry so you don't miss any of **Snow Patrol's** performance.

**Getting to Rogers Centre and Drop-offs:** With over 58,000 fans set to descend upon *Rogers Centre*, public transit will be your best bet. For directions for both public transit and parking, please click [here](#). Limited underground parking is available off Bremner Blvd., across from Gate 8. Please note that the area surrounding *Rogers Centre* will be extremely congested. Unless arriving early, you will be best served by parking further away from the building and walking to *Rogers Centre* to avoid traffic.

**Entrance Gates and Seat Map:** Gates open at 5:00 p.m., two hours prior to the start of the performances. To help ease access to the venue and ensure guests find their seats quickly, **please arrive early and enter only via the gate marked on your ticket**. Gate 7 is available for special needs guests. Click here to see the [seat map](#) for the event.

**Roof Status:** Bring a jacket as the roof may be open for the concert, weather permitting.

**Posters, Banners, Gifts etc.:** We know that U2 fans are very passionate. For the safety and enjoyment of all guests, including sightline concerns, you will not be permitted to bring posters, banners and other such items inside *Rogers Centre*. Please note any gifts will be collected at the gate, prior to entrance.

**Food and Beverage:** Take in the opening acts and enjoy delicious food from our remodeled and upgraded concession stands or come early and enjoy a Pre-Show Dinner in the HSBC Club VIP (Level 200). Full hot and cold buffet including fresh salads, artisan breads, carving station, chef's action station, along with a selection of hot entrée items and a fabulous array of signature desserts. Price is \$49.95 per person plus applicable taxes and seating is on a first come first serve basis. Groups of up to 8 guests can be accommodated. Full bar and lounge is also available. For reservations, please call 416-341-2600.

**Restrictions:** Please be advised that the following items are prohibited: video cameras, professional cameras, recording devices, laser pointing devices, cans, glass bottles, banners, flags, flagpoles, balloons, beach balls and any weapons. Please note that guests may be subject to a search upon entrance into *Rogers Centre*.

**Floor General Admission (GA) Tickets:** For your own safety and for the enjoyment of all floor guests, please respect those in the space around you during the show. Gates 1 and 15 will be the only entrances to access the GA Floor. All floor guests will receive a wristband distributed upon entrance to access the field.

**Smoking Policy:** Please be reminded that *Rogers Centre* is a non-smoking facility.

**Upcoming Events:** For more information about upcoming events and venue news, visit [rogerscentre.com](http://rogerscentre.com) or click on the events below to purchase tickets ...

[Toronto Blue Jays](#) - September 21 - 27, 2009

[Toronto Argonauts](#) - October & November, 2009

[The Wiggles Go Bananas](#) – October 24 - 25, 2009

[Bills Toronto Series](#) - December 3, 2009

[Disney On Ice](#) - December 18 - 27, 2009

[International Bowl](#) - January 2, 2010

[Playhouse Disney Live](#) - January 22 - 24, 2010

[Supercross](#) - March 13, 2010